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Title: Matchmaking for open innovation : perspectives on multi-sided markets
Issue Date: 2014-12-15
Stellingen

1) Matchmaking for open innovation is a multi-sided market (this thesis part II, chapter 4).

2) If there is a common understanding among the agents on a matching market, positive network effects emerge (this thesis part II, chapter 4 and part III, chapter 5).

3) The evolution of a shared vision among the agents on a matching market is positively related to matching success (this thesis part III, chapter 5).

4) Matching success improves by involving an innovation intermediary managing the matching process (this thesis part II, chapter 4 and part IV, chapter 6).

5) The more vague the matching criteria for open innovation, the more interactive the matching process becomes.

6) The more concrete the matching criteria for open innovation can be defined, the more transaction-based the matching process becomes.

7) If no positive network effects emerge, open innovation markets fail.

8) A semantic matching tool cannot replace managerial coordination.

9) Matchmaking as “speed-dating for firms” increases the opportunities for exploration.

10) A good researcher is a good matchmaker between theory and practice.

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