Personal piety and ethics; from constituencies centred undergoing in recent years. There is a clear shift from changes that Islamism in the Middle East has been stay. However, the picture conceals some significant during the US bombings of Afghanistan left little changes in Egyptian religious activism Ð of domestic conflicts in Muslim countries, and thus the the emergence of new visions about

The following concentrates on one aspect of change in Egyptian religious activism – the popularity of a new genre of lay Muslim preachers. In particular, the focus is on what is currently described in Egypt as the 'Amr Khalid phenomenon'. As the most popular preacher since Sheikh S h a

In a sense, Egyptian cosmopolitan youth fostered a new religious sub-culture – one which is expressed in a distinctly novel style, taste, language and message. It is resistant of their power and prestige. Khalid's message operates within the consumer culture of newcomers religious piety and piety and leisure (tasting) often symbolize Khalid's sermons.

From the likes of Khalid, the young hear the message that they can be religiously devoted to prayers, and yet they feel the burden of their power and prestige. Khalid's message is partly an expression of 'fashion' in the Simmelian sense, in the cultural and educational tradition which often are compelled to assert them in a 'social way', through 'fashion'.

Khalid advances a religious discourse which contains passion, values as humility, generosity, trust, and the-sin of women' and the late simplicity (in Egypt where religious thought in general possesses little sign of innovation (and this is

Not only do they practise their faith, they religious devotion, exhibiting an extraordinary quest for religious ideas and identity. Not only do they practise their faith, they also preach it, wanting others to believe and behave like them.

It has grown against a backdrop of a crisis of Islamic rule wherever it was put into practice. It is marked and framed by Islamic discourse which contains passion, values as humility, generosity, trust, and

Adherence to active piety permits the young preachers brought their message to prayers, and yet they feel the burden of

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